

ALEJANDRO ROJAS

Entrepreneur & Tech Professional

📍 MIAMI, FL, US 📞 +1 786-506-4034 ✉️ ROJAASDRO@GMAIL.COM

📁 DRIVE.GOOGLE.COM/DRIVE/FOLDERS 🌐 LINKEDIN.COM/IN/ALEJANDRO 🌐 ROJAASDRO.COM



SUMMARY

Highly skilled and self-taught Web Developer and Certified Project Manager seeking a challenging role in the tech industry to leverage my expertise in web development, database administration, project management, and business operations.



SKILLS

SDLC



SQL & MYSQL



QA AND QC: QA SOFTWARE



QA AND QC: SELENIUM



PROGRAMMING: API



JAVASCRIPT, HTML, CSS



PROJECT MANAGEMENT: AGILE



PROJECT MANAGEMENT: CONFLUENCE



SPANISH



FLUENT

ENGLISH



FLUENT



WORK EXPERIENCE

CO-FOUNDER & CHIEF OPERATIONS OFFICER

BORINGTEES, ARLINGTON, US

2017-07 - PRESENT

- Strategically developed and implemented business operations processes, resulting in increased efficiency and productivity.
- Demonstrated strong communication and problem-solving skills while managing customer requests, ensuring high customer satisfaction, and increasing loyalty and retention, which are.
- Employed automated systems for data management and CRM for organizing promotional campaigns.
- Utilized MeisterTask for efficient task management and team collaboration, highlighting familiarity with project management tools.
- Collaborated with external partners like iHeart Radio and Modelo on promotional events,
- Coordinated web development and graphic design efforts to enhance company branding and website functionality, reflecting experience working with technical teams and understanding webbased projects.
- Managed diverse clients and coordinated various services, including embroidery, DTG printing, and international shipping,
- Applied project management principles to ensure timely delivery of products and services,
- Ensured consistent customer satisfaction by implementing stringent quality control processes, leading to an increase in return customer rate.
- Played a key role in scaling the business, growing the company's revenue

PROJECT MANAGER & MANUAL TESTER

EZ BATTLES, MIAMI, US

2019-07 - 2022-05

- Led diverse teams for an online eSports competitive gaming platform, consistently delivering projects within the agreed deadlines and budget.
- Improved the efficiency of project management processes, resulting in 30% reduction in project delivery times.
- Conducted comprehensive manual testing of the platform, identifying and resolving number of issues and bugs, significantly enhancing user experience.
- Collaborated closely with developers and stakeholders to ensure alignment with project objectives, maintaining an effective communication flow throughout the project lifecycle.
- Conducted Acceptance, functional testing to ensure seamless user experiences across various devices, browsers, and operating systems.
- Developed and executed test plans, test cases, and test scripts based on functional requirements,
- Utilized JIRA to effectively manage testing efforts, track issues, and ensure timely resolution.
- Collaborated closely with development and project management teams, providing constructive, feedback and solutions to optimize platform performance, identify defects, and continuously improve software quality.
- Gained experience working in an Agile project management environment, fostering collaboration and adaptability throughout the software development life cycle.

BARTENDER

THE PARK ON 14TH, WASHINGTON, DC

2022 - 04 - 2022- 07

- Delivered high-quality bar service in a high-volume, popular club environment.
- Mixed, garnished and served alcoholic and non-alcoholic drinks according to company specifications for guests at the bar and in the lounge.
- Managed cash and card transactions quickly and accurately.
- Assisted in planning and promoting events at the club, leading to significant boosts in attendance on event nights.

KEY MANAGER/BARTENDER, OUTBACK STEAKHOUSE

EZ BATTLES, MIAMI, US

2016-07 - 2021-03

- Started as a host, demonstrated exceptional customer service and team management skills to advance to the role of Key Manager and Bartender.
- Developed and implemented strategies that increased efficiency and customer satisfaction.
- Coordinated with the team to ensure smooth restaurant operations, especially during peak hours.
- Handled customer complaints effectively, resulting in improved customer retention.



QUALIFICATIONS

Technical skills

Microsoft Office:

Word, Excel, PowerPoint, Teams Administration

Software:

HTML, CSS, Python, JavaScript, SQL, MySQL, PostgreSQL, Premiere Pro, Photoshop, After Effects, Visual Studios

Frameworks:

React Native, Bootstrap

Teams Administration:

JIRA, Selenium, Zephyr, Confluence, Asana, Meister Task, Invoice Ninja, Meta Mask, Phantom Wallet

Collaboration:

Zoom, Skype, Teams

Cloud:

Language Fluency:

Office365, Dropbox, OneDrive, Google Drive, GoToAssist Spanish & English



PERSONAL PROJECTS

PORTFOLIO WEBSITE - WWW.ROJAASDRO.COM

- Self-taught HTML, CSS, SCSS, and JavaScript, and leveraged these skills to create this website as a tangible demonstration of my coding capabilities and understanding of web development best practices.
- Conceptualized, designed, and developed an interactive portfolio website, using HTML, CSS, SCSS, and JavaScript, effectively showcasing my diverse skill set and professional experience.
- Implemented advanced features including direct emailing functionality, interactive hover items, and mode transitions, enhancing user engagement and functionality.
- Crafted a 3D spinning cube with logos to visually represent my competencies, showcasing creativity and advanced web development skills.
- Ensured accessibility and user-friendliness through a responsive design, optimized for phone usage.
- Incorporated structural and semantic HTML elements for improved accessibility and SEO performance.
- Developed interactive buttons that fill on mouse hover, and a download button for easy access to my resume.
- Conducted comprehensive manual testing across multiple devices and browsers to ensure a seamless user experience.
- Regularly update and maintain the site to reflect the latest projects and achievements, demonstrating self-initiative and commitment to continuous learning.
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NETMORE

- Developed a comprehensive React Native application employing modern software development practices and technologies. This mobile app showcases my proficiency in various areas of software development including but not limited to:
- Utilizing React Native to create a cross-platform mobile application, which allows for code reuse across Android and iOS platforms, and ensures an engaging user experience.
- Implementing state management using React Hooks and efficiently handling asynchronous operations.
- Integrating the Geolocation API to fetch and display the user's current geographic coordinates in real-time.
- Configuring and troubleshooting build processes using Gradle, and effectively resolving dependencies.
- Navigating Android Studio and the Android SDK to ensure app compatibility and performance.
- Understanding of JavaScript language and its interoperability in a mobile development context.
- Working with the Hermes engine to improve app startup time and memory usage..
- Troubleshooting and debugging diverse development issues, demonstrating problem-solving skills and attention to detail.
- Prioritizing application performance and responsiveness, while ensuring the code is clean and maintainable.

BORINGTEES WEBSITE - WWW.BORINGTEES.CO

- Conceptualized, designed, and developed a dynamic, customer-centric WordPress website for Boring Tees, a garment printing company.
- Leveraged my HTML, CSS, and JavaScript skills along with WordPress functionalities to create a visually appealing and interactive website that enhances customer experience.
- Created distinct, user-friendly web pages highlighting the company's services and offerings, enhancing navigation and information accessibility.
- Integrated interactive features to engage users and increase session duration, which led to a better user experience and potentially more conversions.
- Developed a separate, easy-to-navigate page for showcasing charts and other relevant information, ensuring transparency and accessibility for clients.
- Regularly updated and maintained the website, ensuring optimal performance, security, and the latest content.
- Conducted comprehensive manual testing across various devices and browsers for seamless user experience.



EDUCATION

GOOGLE PROJECT MANAGEMENT: FOUNDATIONS OF PROJECT MANAGEMENT - 2022

META TO FRONT-END DEVELOPMENT - 2022

APPLYING PROJECT MANAGEMENT IN THE REAL WORLD - 2022

**PROJECT EXECUTION: RUNNING THE PROJECT -
2022**

**PROJECT PLANNING: PUTTING IT ALL TOGETHER -
2022**

AGILE PROJECT MANAGEMENT - 2022